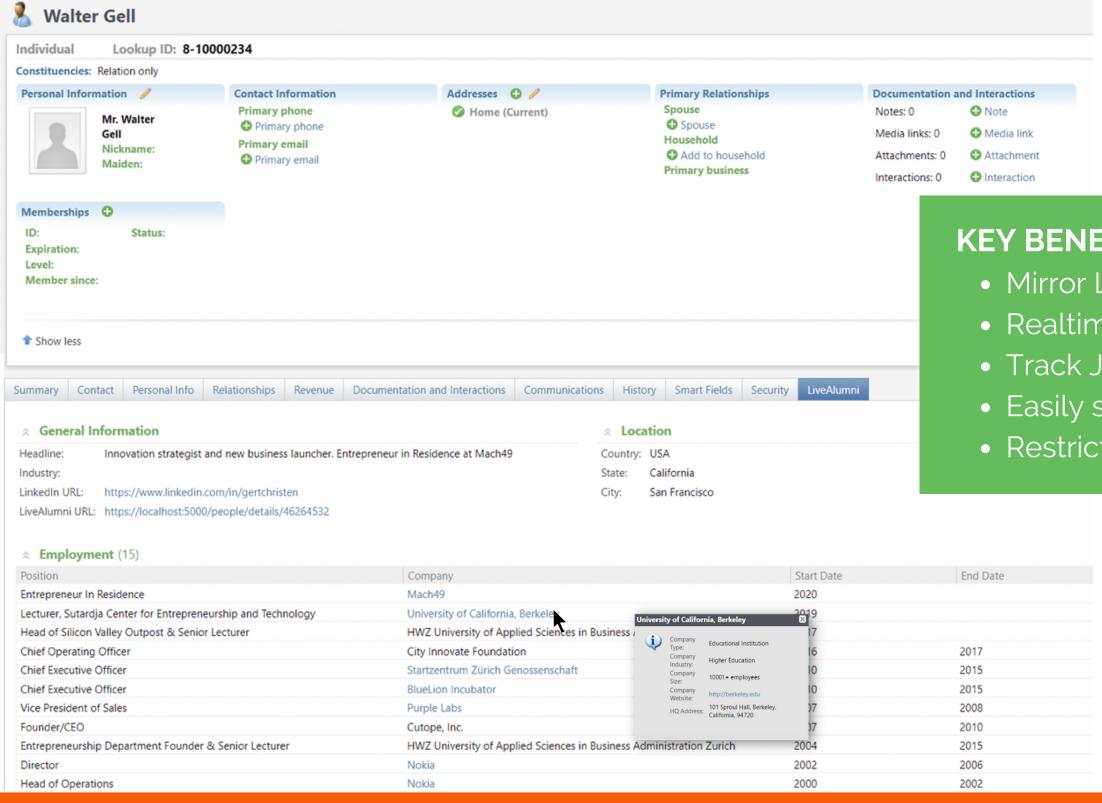


BLACKBAUD CRM INTEGRATION - LAUNCHING 6/15/21



SYNC LIVEALUMNI DATA TO BBCRM WITH ONE QUICK CLICK!





"LIVEALUMNI HAS HELPED US UNDERSTAND OUR DATABASE ALUMNI, AND DONORS BETTER."

SENIOR DEVELOPMENT ASSOCIATE & DATABASE MANAGER **GOLDEN GATE UNIVERSITY**

KEY BENEFITS:

- Mirror LiveAlumni data inside BBCRM without importing
- Realtime employment updates
- Track Job changes and career moves monthly
- Easily sync your data
- Restrict access to only LiveAlumni account holders



"WE LOVE THE FEATURE WHERE YOU CAN ADD LIVEALUMNI INFORMATION AND IT DOESN'T OVERWRITE WHAT WE ALREADY HAVE.

ASSOCIATE VP OF DEVELOPMENT THE UNIVERSITY OF HARTFORD