

blackbaud DEVELOPERS' CONFERENCE

June 15-17, 2021

Off The Grid - Unbridled Innovation in 48 Hours or Less

HOT TOPIC MEDLEY TRACK

AMANDA GLOSSON, HUSNA SIDDIQUI, LIZZIE SCHAFFER

Session Host: Dzauya Nkuchwayo



Safe Harbor Statement

This presentation contains forward-looking statements that involve inherent risks, uncertainties and assumptions. It outlines Blackbaud's current plans and general product direction as of the date this presentation was created. Functionality described in this presentation that is not currently available is subject to change at any time, without notice, at Blackbaud's sole discretion. It does not represent a commitment to develop or release specific features within the timeframe discussed, according to the presented design, or at all. Please make any purchase decisions based on features and functionality that are currently available.

Customization of Blackbaud Solutions

As a Blackbaud customer, your Authorized Support Contacts retain the responsibility for providing internal support for Customizations of your Blackbaud solutions by:

- Providing direct support to answer questions regarding Subscription functionality, internal business practices, and troubleshooting processes to Your Non-Authorized Users
- Providing direct support to answer questions regarding Customization specifications, features, intended usage, and Error correction and troubleshooting processes to Your Non-Authorized Users



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Amanda Glosson

She/Her/Hers

CHARLESTON, SC 13 YEARS @ BLACKBAUD



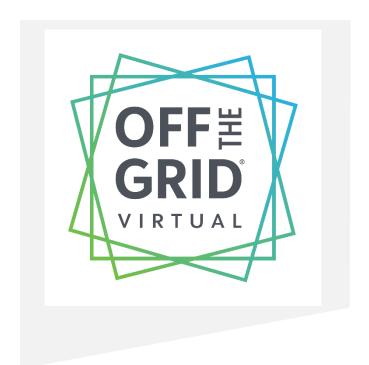
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Husna Siddiqui

She/Her/Hers

CHARLESTON, SC 5 YEARS @ BLACKBAUD

Off The Grid





What is Off The Grid



Project highlights through the years



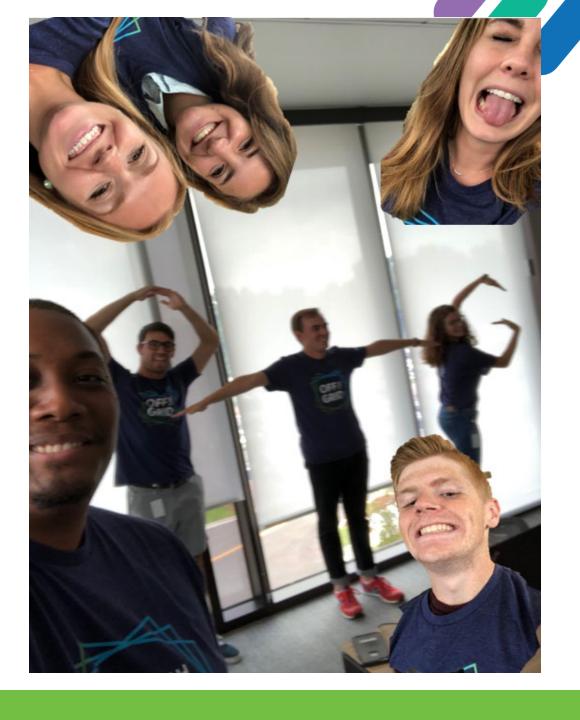
External participation

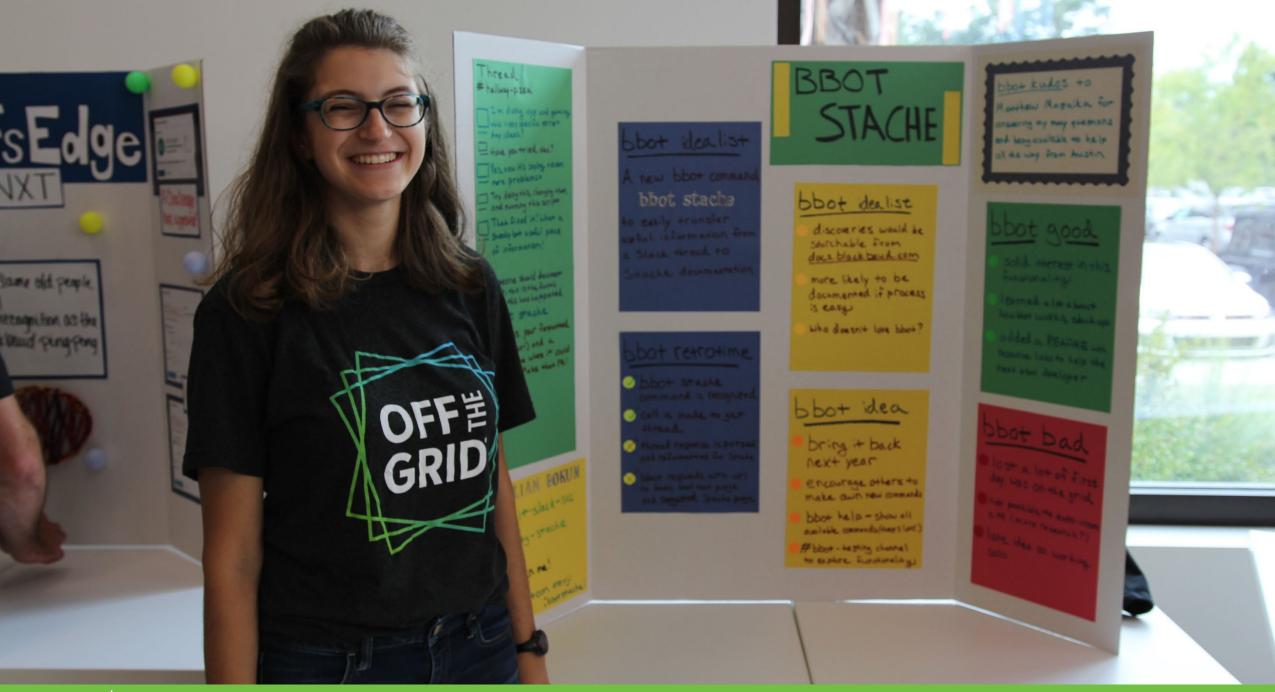


How to get involved in 2021



Q & A

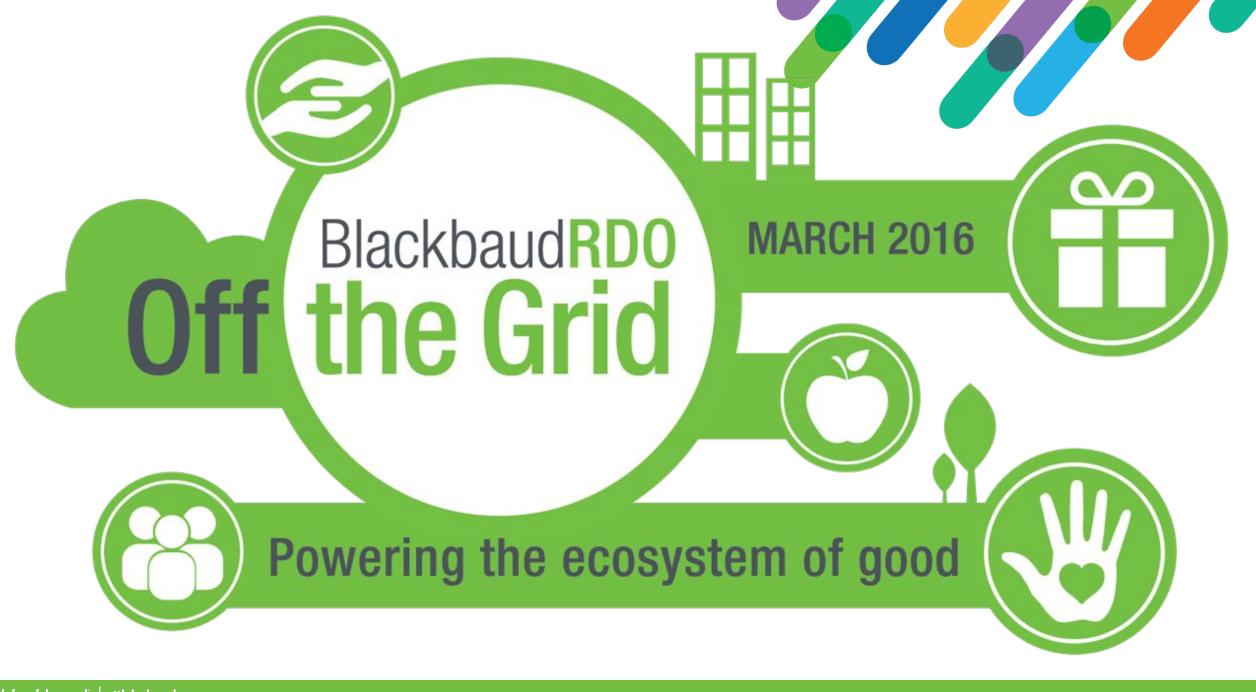










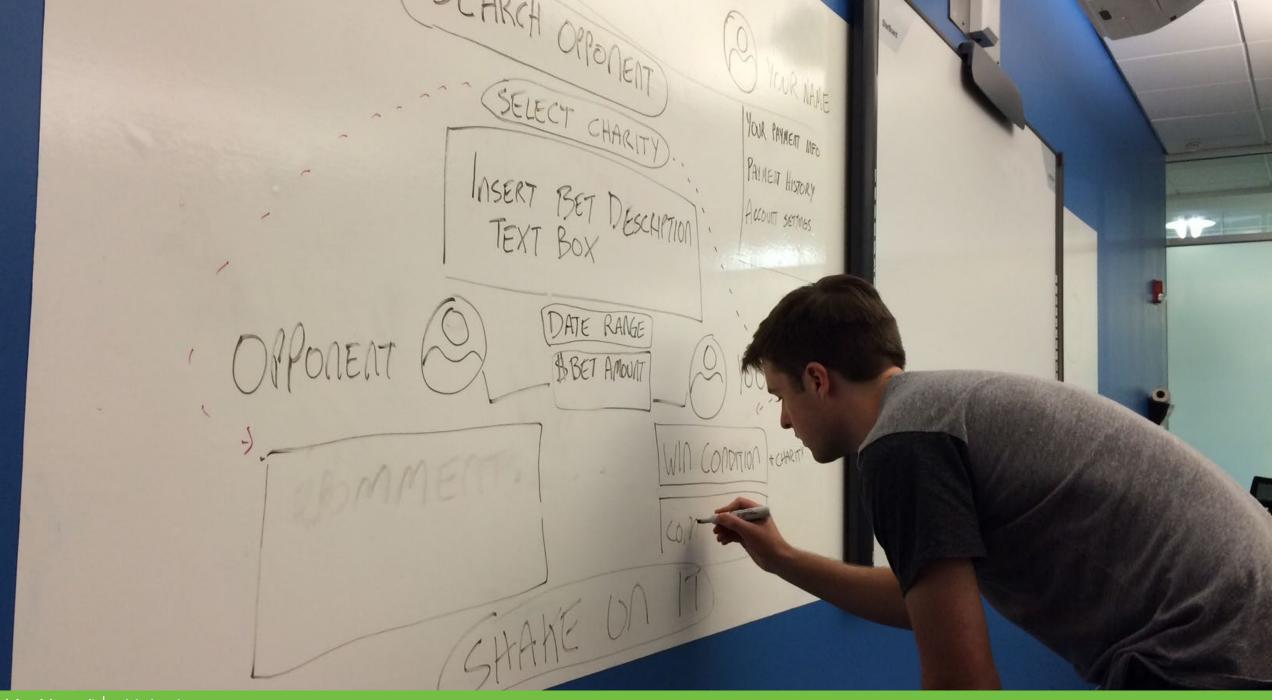








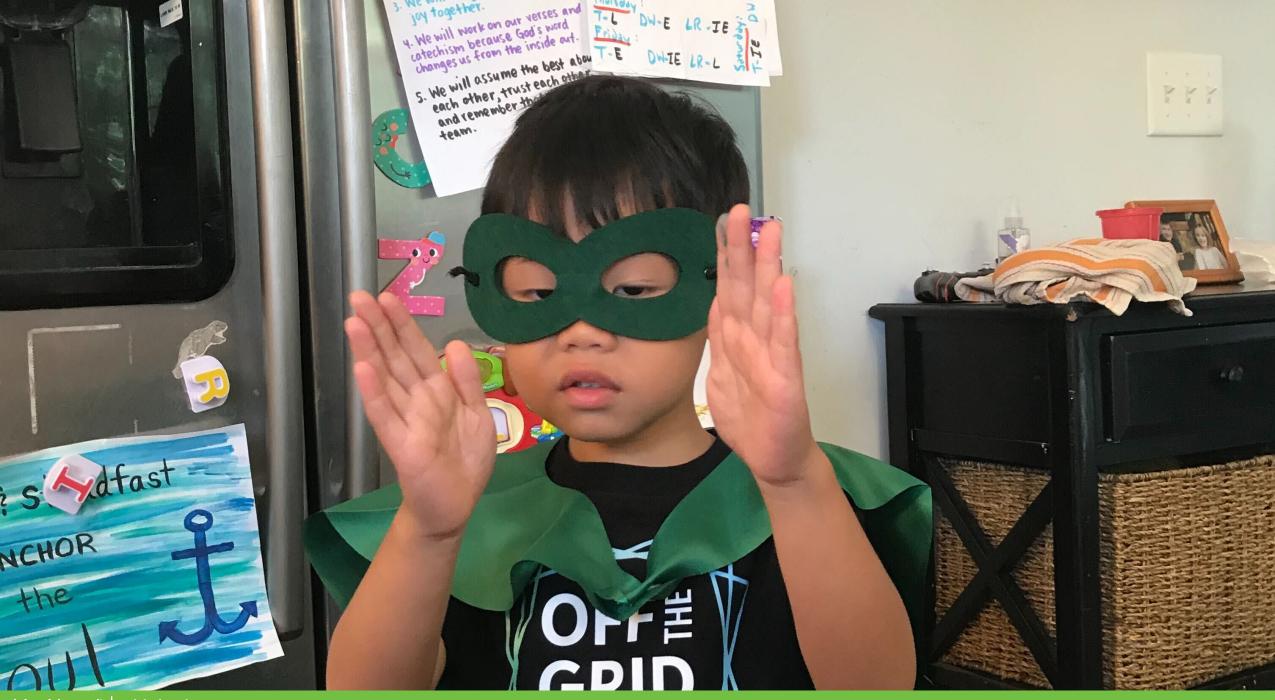










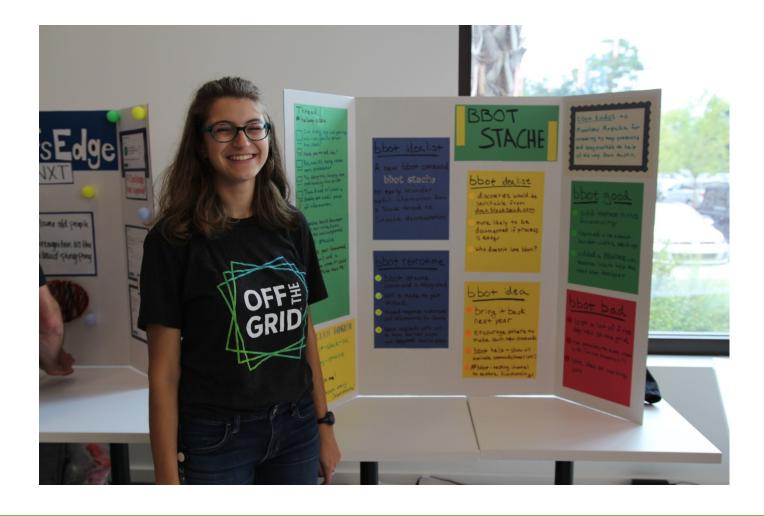


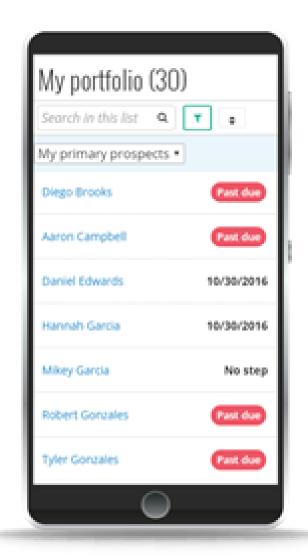






Many projects from Off The Grid have gone live into our products!





Fundraiser On The Go

A Blackbaud CRM extension enabling fundraiser on the go functionality through a responsive web app. Now available as an open source extension on git hub.

https://github.com/blackbaud/Blackbaud-CRM-SKY



TwitchRaiser

Plug-in for Twitch which supports fundraising directly to an organization through Luminate Online.

Live fundraising event held in February 2020 supporting @SpecialEffectTeam.



Water Monitoring

Live IOT device to measure the clean water distributed by the (who?) organization.

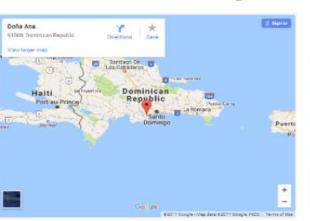
Presented at BBCon and went live in 2017.

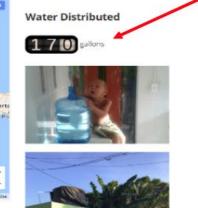












YAY!

Installation







For Goodness Shake

Mobile app enabling users to "shake" to find a charitable organization near them that matched their interests.

Live in app stores from 2014-2017.

For Goodness Shake: The App That Matches Your Passion With A Nonprofit Near You



By Madeline Turner on Nov 28, 2014

Tagged: #GivingTuesday #nptech For Goodness Shake giving tuesday online giving





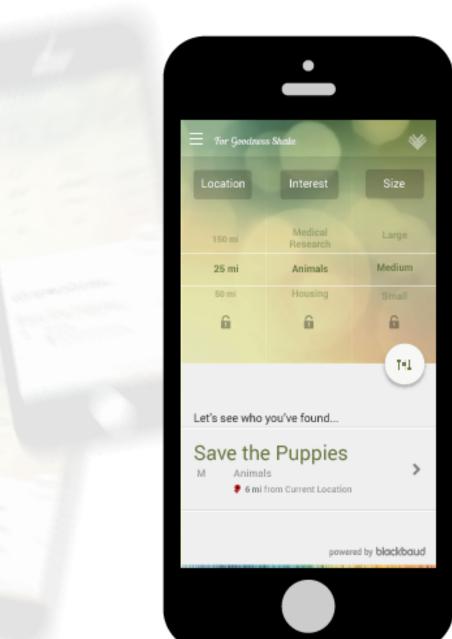




Have you heard of #GivingTuesday?

At Blackbaud, we're proud to be a founding partner of #GivingTuesday, the global movement dedicated to giving back. That's why we developed resources to help nonprofits across the country join this movement that celebrates the generosity and willingness of others to give.







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Gi wing is only a Shake away

Find +150,000 nonprofits around the country with just a shake.

Try it free today.

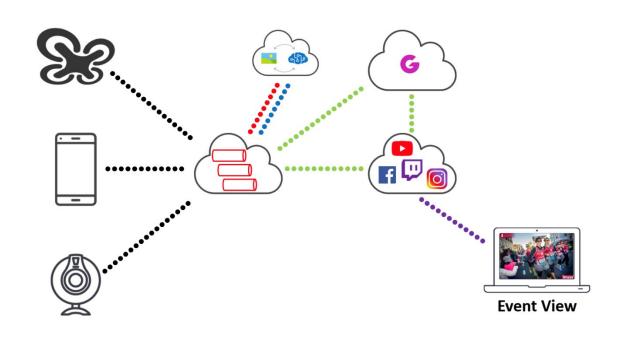


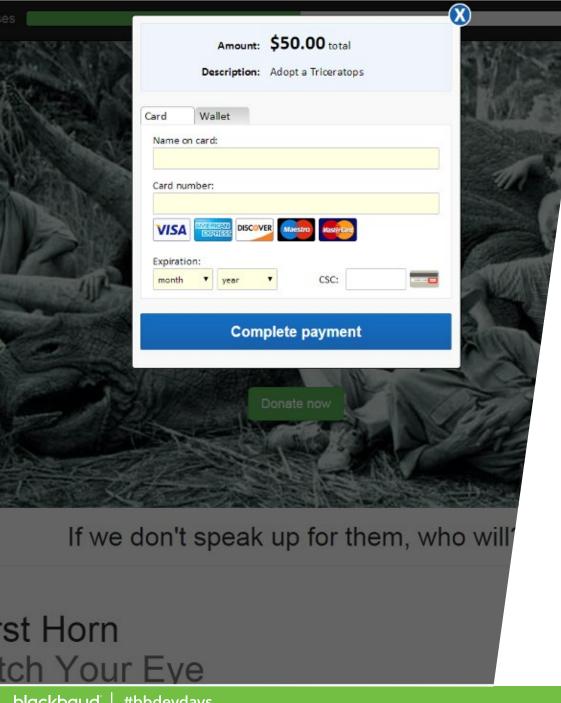


Eye witness news

Mobile app that allows charities to provide live news style coverage of events using gear they already have.

Used for Off The Grid in years after its creation.





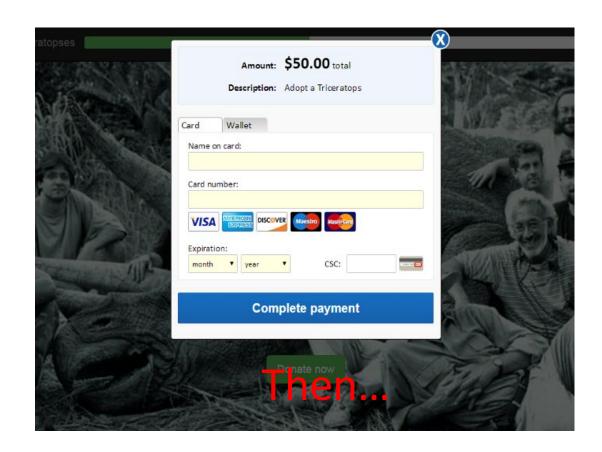
Checkout + Wallet

Blackbaud Checkout was an Off The Grid project!

While the project included a digital wallet solution, the checkout functionality was chosen to move into product and soon became what is known today as Blackbaud Checkout.

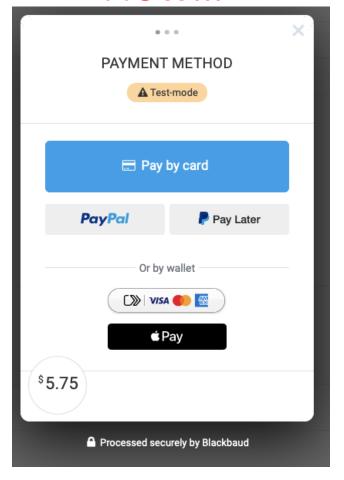


Blackbaud Checkout then and now





Now...

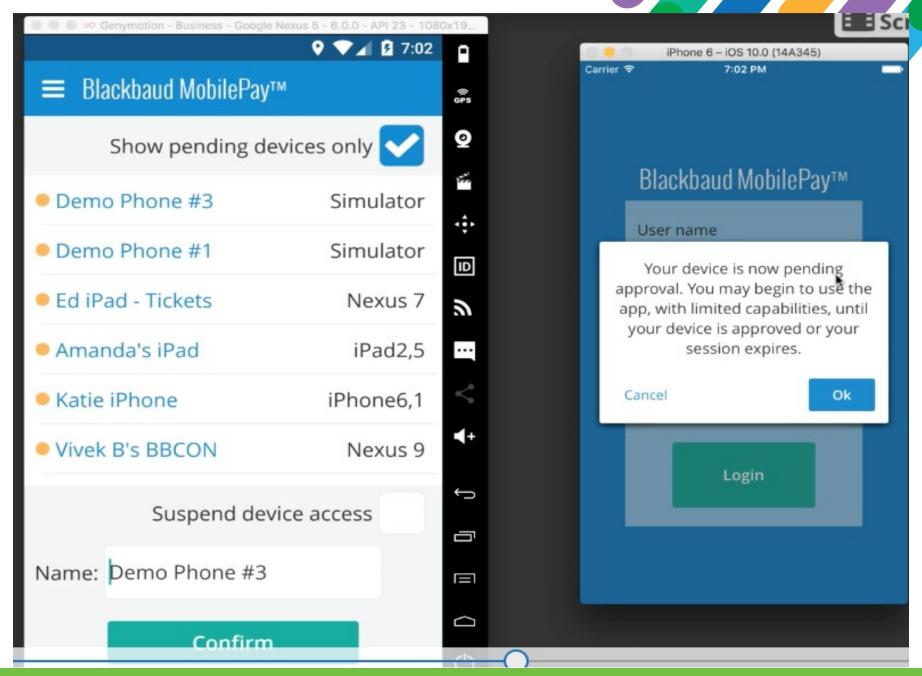




Blackbaud MobilePay login enhancements

A project improving the log in experience and reducing friction to MobilePay logins. This project was presented and voted on at BBCon 2017.

This work went live into the Blackbaud MobilePay application!











Enhanced Fraud Prevention

Enhancements to the payments suite to detect and stop credit card testing more quickly than before.

BBCon Finalist presented in 2019.

Today, payments has enabled premium fraud management services for all BBMS clients.



Significantly reduce

The impact by detecting the malicious testing in real time, so that we can stop any further fraud transactions.

Significantly discourage

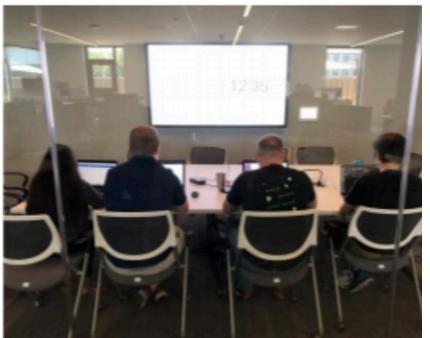
Card testing. Force captcha and enable premium fraud checks to add security.

Bring awareness

Educate those who may not be aware on how or why







The team of fraud preventers!





Volunteer

- As a discovery partner
- As a developer

Participate

- Help to define the project outcome
- Give feedback
- Write code
- Join the fun on Slack

Celebrate

- Join the virtual science fair and show off your work!
- Submit your idea for an **Executive Challenge Award**



Participate!

July 21-23, 2021

virtual science fair week of July 26th

- Sign up here to indicate your interest and we'll be in touch with details closer to the event.
- You do not have to be available the entire 48 hours!

Q&A



July 21-23, 2021

virtual science fair week of July 26th



Thank you!